



Castin' 'N Catchin' for CHD

2017 Castin' 'N Catchin' for Congenital Heart Disease benefiting Children's of Alabama May 6, 2017 - Fishing Tournament Sponsorship Levels

Title Sponsor @ \$10,000 +

- Top level on signage, logo, t-shirt and top recognition on all advertisement
- Company name as the presenting sponsor of the tournament!
- Display booth area provided at Goosepond Colony on Friday and Saturday of event
- Ability to display sign / banner throughout tournament period
- Logo on tournament stage and web page in "Platinum Level" area
- TV recognition with WHNT-19, multiple radio stations, local TV shows and tournament t-shirt
- Additional recognition on all advertising
- Three boat registrations (2 fisherman per boat)

Platinum Level Sponsor @ \$5,000 +

- Display booth area provided at Goosepond Colony on Friday and Saturday of event
- Ability to display sign / banner throughout tournament period
- Logo on tournament stage and web page in "Platinum Level" area
- TV recognition with WHNT-19, multiple radio stations, local TV shows and tournament t-shirt
- Additional recognition on all advertising
- Two boat registrations (2 fisherman per boat)

Gold Level Sponsor @ \$3,000 +

- Display booth area provided at Goosepond Colony on Friday and Saturday of event
- Ability to display sign / banner throughout tournament period
- Logo on tournament stage and web page in "Gold Level" area
- Additional recognition as wherever possible and tournament t-shirt
- One boat registration (2 fisherman per boat)

Silver Level Sponsor @ \$1,000 +

- Display booth area provided at Goosepond Colony on Saturday of event
- Logo on the sides of tournament stage and web page in "Silver Level" area
- Tournament t-shirt recognition

Bronze Level Sponsor @ \$500 +

- Logo / name on sides of tournament stage and web page in "Bronze Level" area



Castin' 'N Catchin' for CHD

Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

City, State and Zip: _____

Phone: _____

Email: _____

Sponsorship Level:

Title Sponsor \$10,000

Platinum Sponsor \$5,000

Gold Sponsor \$3,000

Silver Sponsor \$1,000

Bronze Sponsor \$500

Sponsorships/Donations must be presented and/or received by March 1st, 2017 to ensure recognition in available opportunities.

Any questions should be directed to:
Drew McNutt at (256)599-6060 or castinncatchin@gmail.com

Please make checks payable to Children's of Alabama and mail to:
Children's of Alabama, Shelly McCarty
1600 7th Avenue South, Birmingham, AL 35233
Shelly.McCarty@ChildrensaAL.org